

Neifeld Ref: PIP155CARR-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Carr INT APP. NO: 10/559,937

FILED: 12/8/2005

FOR: Assumed Demographics, Predicted Bahavior, and Targeted

Incentives

GAU:3622

EXAMINER: Unknown

PTO CONFIRMATION NO. 1038

37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT

ASSISTANT COMMISSIONER FOR PATENTS ALEXANDRIA, VA 22313

SIR:

Applicant(s) wish to disclose the following info

REF	ER	EN	CES
-----	----	----	-----

Αļ	pricant(s) wish to discrose the following information.
REF	ERENCES
X	The applicant(s) wish to make of record the references listed on the attached PTO-1449. Copies of the listed references are being submitted herewith or, were submitted in the parent or grandparent application, where required, as were either statements of relevancy or any readily available English translations of pertinent portions of any non-English language references, or cited by the examiner.
	A check is attached in the amount required under 37 CFR §1.17(p).
REL	ATED CASES
	Attached is a list of applicant's pending application(s) or issued patent(s) which may be related to the present application. A copy of the patent(s) is attached along with PTO 1449.
	A check is attached in the amount required under 37 CFR §1.17(p).
CER	TIFICATION
	Each item of information contained in this information disclosure statement was cited in a communication from a foreign paten office in a counterpart foreign application not more than three months prior to the filing of this statement.
	No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.
PET	ITION
	Applicant(s) hereby request consideration of the attached information. A check is attached in the amount of the Petition fee required under 37 CFR §1.17(p).
DEP	OSIT ACCOUNT
	Please charge any additional fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any

overpayment to deposit account number 50-2106. A duplicate copy of this sheet is enclosed.

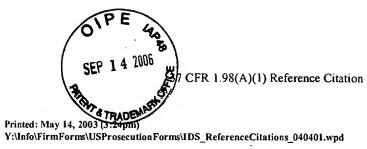
31518

PATENT TRADEMARK OFFICE

Richard A. Neifeld

Respectfully submitted,

Registration No. 35,299



NEIFELD IP LAW R		NEIFELD REF: PIP155CARR-US	APPLICATION NO: 10/559,937
LIST OF REFERENCES CITED BY THE APPLICANT (Rev: \$/14/2003)	FIRST NAMED INVENTOR: CAIT		
	FILING DATE: 12/8/2005	GROUP ART UNIT: 3622	

EXAMINER INITIALS	REFERENCE NUMBER (U SERIES)	PATENT NUMBER	ISSUE DATE	NAME OF PATENTEE OR APPLICANT	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED
/K.L./	U-001	6,055,513	4/25/2000	Katz et al.	
-			-		
		,			
	·				
					
·					
			-		
				_	
		<u> </u>			
				<u> </u>	
				-	
			•		
	-				
		-			
	<u> </u>	 	<u> </u>	<u></u>	
Date:			Examiner's S	ionature.	1



LISTING OF UNITED STATES PUBLISHED APPLICATIONS - P Series

EXAMINER INITIALS	REFERENCE NUMBER (P SERIES)	PUBLICATION NUMBER	PUBLICATION DATE	NAME OF PATENTEE OR APPLICANT	PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE CITED
_					
		:			
		-			
					
		·			
					
<u></u>					
			-		
					
		111			
Date:			Examiner's Sign	nature:	



LISTING OF FOREIGN AND INTERNATIONAL PATENT DOCUMENTS - F Series

1



LISTING OF NON PATENT LITERATURE - O Series

EXAMINER INITIALS	REFERENCE NUMBER (L Scries)	PUBLICATION DATE	INCLUDE IN SEQUENCE: Name of first author (in CAPITAL LETTERS), Tale in quotation marks, rame of publication, date or publication, page numbers, publisher, city of publication, and country of publication	ENGLISH LANGUAGE TRANSLATION ATTACHED? (YES OR NO) AND/OR OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED
_/K.L./	O-001	6/28/2006	PCT International Report on Patentability	
			with Written Opinion of the ISA	
			of PCT/US2004/026736	
		ļ		
		-		
		ļ. <u></u>		
		ļ		
				•
			·	
Date:	04/21/20	010	Examiner's Signature: /Khanh Le/	